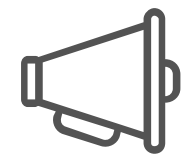


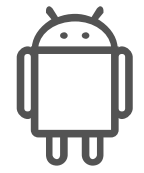
App Kick-Off.

For Public App

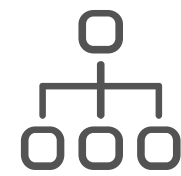




Public apps allow anyone to sign up.



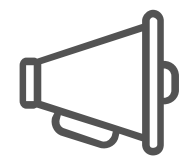
It can be made available as a Web App, as well as from the Google Play Store and/or Apple App Store.



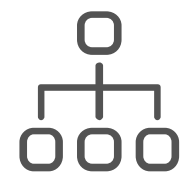
Although anyone can sign up, users can also be invited to the app to access exclusive content.

Public app

You have chosen a
Public App.



The Account is your back-end account on the Bytekast Platform.

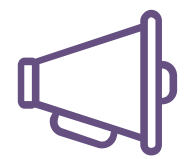


Your team will get access to your account and will be able to Author, Publish & View Analytics.

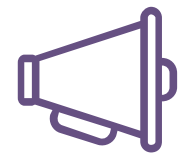
What should your **Platform Account Name** be?

Public app

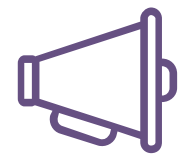
Your Account.



The App Name will be visible on app stores and in emails to end-users.



Try to limit the app name to 11 characters so that the full title can be displayed.



Check app stores to see if your name is available. Click [here](#) to check.

What should your **App Name** be?

Public app

Your App.

Do you want to use a **registered domain name?**

If yes, please enter the domain name here.

Who is your **Technical Contact ?**

What is your **Technical Contact's** email?

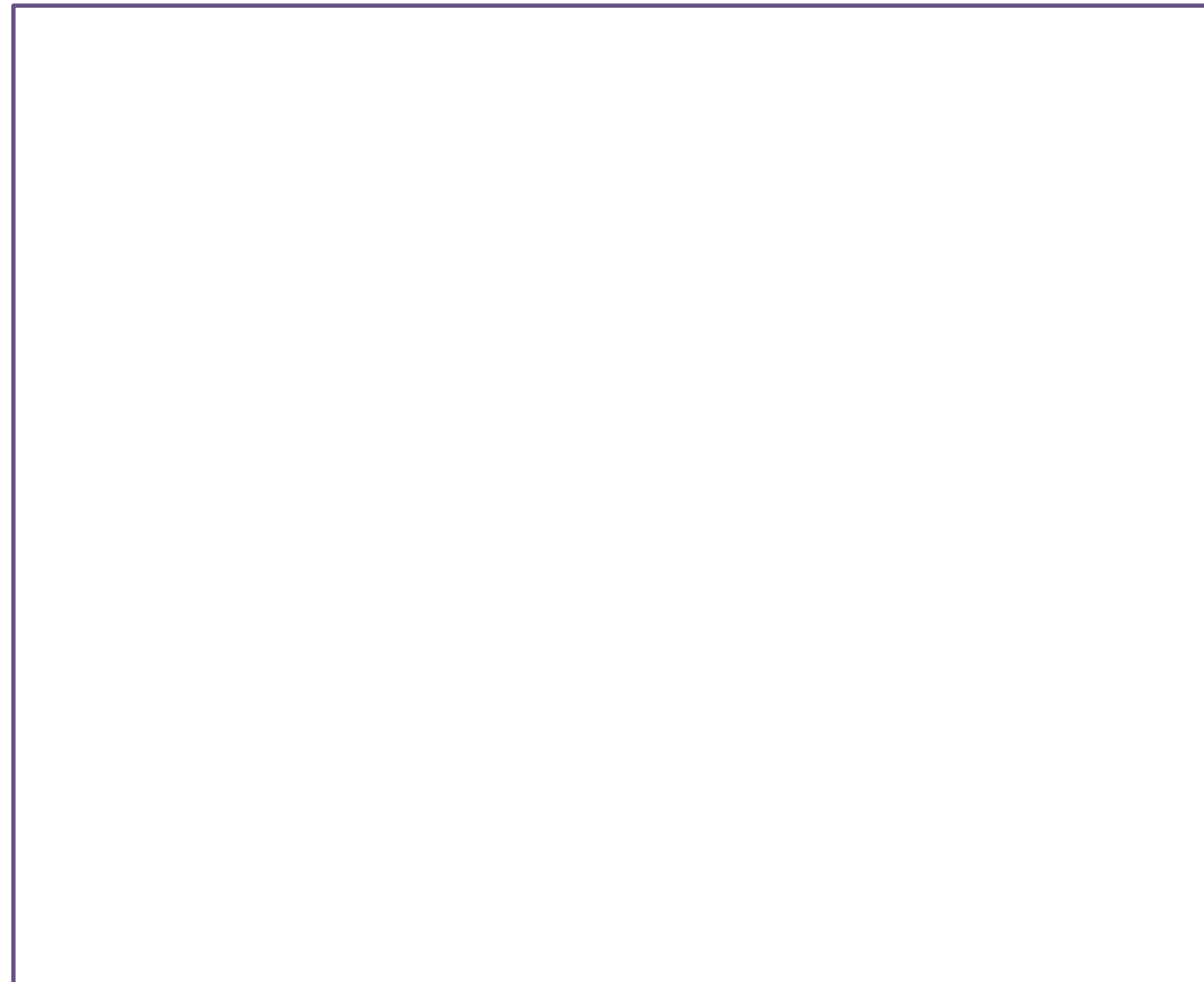
No thanks, I will make use of Bytekast's default URL.
<https://appname.Bytekast.io/>

Public app

Custom web app
domain.

OPTIONAL.

Specify in which countries the app should be available for download. It is advised to **only select necessary countries.**



Public app

App
Availability.
REQUIRED.

For the app store listing, **please add a short and long description of the app.**

Short description should be **no longer than 80 characters.**

Long description should be **no longer than 400 characters.**

Public app

App
Description.

REQUIRED.

You should only register developer accounts if you would like your Public App published under your own company name instead of ByteKast Pty (Ltd).

Would you like to set-up your own Developer Account?

YES, please send me the prerequisites to get this going.

NO, I am happy to use Bytekast's account.

NO, I have my own and will assign Bytekast as a developer on my account.

Public app

Developer Accounts.

REQUIRED.

Your App and Story Theme will be applied based on the brand assets you supply.

What we need from you.

- 1.** High-Res Icon
(Vector 1024 x 1024 px)
- 2.** x4 Google Fonts
(Heading, Sub-heading, Body)
- 3.** x4 Colours in a HEX value for the app look. (Primary, Secondary, Accent, Dark for Dark mode)
- 4.** Custom Colour Palette for Authoring
(up to 20 colours)

Public app

App assets & story theme.

REQUIRED.

TO ACCESS OUR APP DESIGNER TOOL
PLEASE CLICK [HERE](#).

PLEASE NOTE:

REQUIRES Bytekast REGISTRATION.

The Agent is the primary contact regarding Bytekast subscription and account-related matters.

Agents can add new team members and create workflows.

Full Name

Email

Mobile Nr.

Public app

The Account Agent.

REQUIRED.

The Support Contact is the person within your organisation who will be responsible for supporting app users.

This person will be the primary contact for your users seeking help.

Please provide the details of your chosen support contact.

A support link is also required when submitting to the App Store.

Full Name

Email

Mobile

Website

Public app

Level
Support.

REQUIRED.

Would you like us to implement **STREAMS** on your App?

YES PLEASE.

NO THANKS.

NOTE:

We will need at least
2 audio streams/podcasts and
2 Video/Vodcast that have relevant content
the right to use.

Public app

**DO YOU WANT
STREAMS?**

REQUIRED.

Would you like us to allow for SCORM on your App/Platform?

YES PLEASE.

NO THANKS.

Public app

DO YOU WANT
SCORM?

REQUIRED.

Would you like us to implement Pathways on your App?

YES, PLEASE.

NO, THANKS.

NOTE:

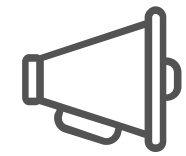
We will need at least 1 Pathway for App Submission.

Public app

Do you want
Pathways?

REQUIRED.

Team Management defines the internal team who are responsible for admin, authoring, publishing, analytics & support of your stories and/or users.



A Team Member can:

1. Have specific permissions to manage individual access to backend features
2. Use their platform login credentials to sign in to the Bytekast app;
3. Access to all stories published to "Beta";
4. Use the Workflow tool to comment and collaborate on a story in Authoring.

Public app

Team Management.

REQUIRED.

Who is the who in the Zoo?

ADMIN (Name, Surname, Email, Mobile)

AUTHORING (Name, Surname, Email, Mobile)

PUBLISHING (Name, Surname, Email, Mobile)

ANALYTICS (Name, Surname, Email, Mobile)

Public app

Team Management.

REQUIRED.



High-Res App Icon (1024 x 1024)



x4 Google Fonts



x4 HEX colour values for your App Theme



Up to 20 colours for your Story Palette



App & Account Name



Custom Domain Name



Agent & Support Contact



Support URL



Developer Account access (if applicable)



3 x Learning Stories



1 x Pathway (if Applicable)



2 x Audio and 2 x Video Streams (If Applicable)

Public app

Quick Checklist.